OCIL 21646

THE MANICURE GIRL

Photoplay in 6 reels

by Frederic and Fanny Hatton

Screen play by Townsend Martin

Directed bt Frank Tuttle

Author of the photoplay (under section 62) Famous Players Lasky Corporation of U.S.

ŀ

JUL 11 1925

Washington, D. C.

Register of Copyrights Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following named motion picture films deposited by me for registration of copyright in the name of Famous Players Lasky Corporation

The Manicure Girl - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

Title

Date of Deposit

Registration

The Manicure Girl

7-11-25 OCH 91819

The return of the above copies was requested by the said Company, by its agent and attorney on the lith day of July, 1925 and the said Fulton Brylawski for himself, and as the duly authorized agent and attorney of the said Company, hereby acknowledges the delivery to him of said copies, and the receipt thereof.

JUL 16 1925

"The Manicure Girl" Is 6 Reels-5959 Feet Long

PARAM

BEBE DINIELS

"THE MANIQUE GI

A FRANK TUTTE Production
By Frederic and anny Hatton
Sereen play by T meend Martin 2 Picture

PURPOSE: To Help You S

the Picture

BEBE DANIELS A CUTE LI TI AS STAR OF PARAMOUN

Story. Written Especially Can Paramount's Non Star

Directed by Frank Tuttle, Who Made"Miss Bluebeard"—Adapted for the Screen by Townsend Martin

MAGINE Bebe as the cutie who cuts your cuticle! She's that in "The Manicure Girl," a story written especially for her by Frederic and Fanny Hatton, brilliant co-authors of "Upstairs and Down" and other stage hits.

Frank Tuttle, who made "Miss Bluebeard" and "A Kiss in the Dark," directed the production, which was adapted for the screen by Townsend Martin. It is a story full of life,

zip, human interest, romance and comedy, with fine sets and novel situations.

Bebe is a pert little manicure girl who becomes dazzled by the wealth and attentions of a married man. Hale Hamilton plays this part, and Edmund Burns is Bebe's sweetheart, with little cash but big ideas. He and Bebe quarrel over Hamilton.

A call from Hamilton's wife for a manicurist brings Bebe to her home. The woman is unhappy because her husband loves someone else. Bebe confesses that she is the girl, and the two of them get their heads together. Result: reconciliation for all concerned.

Cast

| Maria Maretti | BEBE DANIELS |
|--------------------|------------------|
| Antonio Luca | |
| Flora | Dorothy Cumming |
| James Morgan | Hale Hamilton |
| Mrs. Morgan | Charlotte Walker |
| Mother Luca | |
| Mrs. Wainwright | |
| Mrs. Root-Chiveley | |

Story in Brief

ARIA MARETTI (Bebe Daniels) wants the luxuries and fine M things that money will bring—just as any other woman does. She works as a manicure girl in an exclusive hotel, where the wonderful clothes and jewels of the women patrons arouse her envy.

But she's pretty, and the men-most of them wealthy-who come in for a manicure, usually want her to do the work. James Morgan is the most attentive of the bunch. One evening he sends flowers to her home. Maria lives with her fiance, Antonio Luca and his mother. When she opens the flowers she finds a ten dollar bill and a note from Morgan telling to use it for theatre tickets.

Tony flares up and says he can buy their tickets. He tells her to return the money. A few nights later he takes her to a showbalcony seats. When they come out it is pouring rain. Maria stands pat for a taxi, but Tony objects to spending so much money and leaves her in the theatre lobby while he goes for an umbrella. The The Manicure Girl Says:

W he's a sheik when he holds bands with me?

A John is broke when his suit shines and his nails don't.

The language of tips: 50 cents—just friendly; \$1.00—getting warmer; \$5.00—slow down; sharp curve ahead.

No smooth worker ever had

rough nails.

Next to becoming a father, a man enjoys most the spectacle of himself being shaved, shined and manicured all at the same time.

same time.

Better a gent with a hangnail than with a hangover.

I don't lunch with the customers. Horizon broad and figure narrow—that's my motto.

Most men can be divided into two classes: Those who
firt with me and those who
confess that they're greater
business geniuses than Schwab,
Morgan and Rockefeller combined. bined.

From what I hear, there are 567,875 men in New York who are misunderstood by their wives.

When a man bites his nails, that's terrible; when his nails bite a man, that's caustic. A boob came in and wanted

to sell me an orangestick made from Sunkist oranges.

Didja Ever—?

Take you best girl to a showand find the rain coming down in buckets after the performance?

Didja ever dig into your jeans to see if you had the price of a taxi and find a measly dollar bill?

Didja ever buy a cheap umbrella to get the dame to the subway, only to have the contraption blow inside-out before you'd gone a block?

Well, if you didn't, Eddie Burns did—and his girl gave him the gate and hopped into a rich man's limousine.

But Frank Tuttle fixed it all up for he directed the scene in the Paramount picture, "The Manicure Girl," which will be shown next at the Bebe Daniels is the star, and Burns, Hale Hamilton, Dorothy Cumming, Charlotte Walker, Ann Brody, Marie Shotwell and Mary Foy are a few of the prominent players in the supporting cast.

Bebe, as the manieure girl, is engaged to Burns, who makes and installs radio sets for a living. Womanlike, she longs for beautiful clothes and the finer things of life, and lets herself in for no little amount of trouble when she accepts the attentions of James Morgan (Hamilton) a wealthy natron of the heanty shon when

All the Facts Form-Au Came

Big Sceres, Highl Value etc. - All

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Highli

AMOUNT

Anything in This Press Sheet May Be Reprinted

BEBE DA

HE MANIC FRANK TUTT By Frederic and Screen play by Te A. Paramon

To Help You S

NIELS JRE GIRL"

anny Hatten t Picture

he Picture to the Public.

LI TLE CUTICLE CUT-UP "S "THE MANICURE GIRL

Fun 'er Than 'Miss Bluebeard''!

All the racts About the Picture of tablet Form - Author, Director, Scenarist, Cameraman, Type of Story

Big Scenes, Highlights, Box Office Value, etc.-All You Need at a Glance

BEBE DANIELS. Remember Bebe in "Miss Bluebeard"! She's a star to the fans in more than name after that one. And here's another by the same director, the only difference is that "The Manieure Girl" is going to prove just twice as popular.

Director Frank Tuttle, who made "Too Many Kisses" and "Miss Bluebeard." Miss Daniels has never done better work than under the direction of Mr Tuttle, one-time Paramount scenarist. He seems to have the knack of bringing out her best efforts—"Dangerous Money" and "Miss Bluebeard" prove that.

Frederic and Fanny Hatton, who wrote "Upstairs and Down" and other Broadway stage hits. Co-Authors

Scenarist

Townsend Nartin, author of the screen play, "Miss Bluebeard."

Cameraman

J. Roy Hunt who photographed "Argentine Love" and "Dangerous Money," bith with Miss Daniels.

In the Cast

Edmund Burns, who will be remembered as Gloria Swanson's leading man in "The Humming Bird;" Hale Hamilton, who played in "His Children" and is known to theatre-goers for his work in German a Quick Wallingford" and "Dear Me;" Dorothy Cumming, Mar

Type of Story

Comedy-dra a of a pretty manicure girl, whose love for beautiful things leads he into all sorts of serious and laughable situations.

Bebe is "The Mancure Girl," living with her sweetheart, Burns, and his mother. Hamiton, a married man, tries to "make" her. She falls for the oli story of a misunderstood husband who needs comforting, and the bring about a break with her fiance.

A call for a manicular brings Bebesto the home of the neglected wife. She is teartbroken because her husband loves someone else. Bebe confesses hat she is the woman, and the two of them get their heads together, a fake elegram to Hamilton is the result. He rushes home to his wife whom he believes seriously ill, and Bebe goes into Burns' arms for the fade-out.

Appeal

It's a story of an everyday fellow and girl plugging along day in and day out—until they finally strike it right, and their troubles are over. Beechas her big opportunity in this picture, and she gives a wonderfully planced performance and a very sincere characterization. The true will be with her all the way.

Box Office Value

Another laugh picture with the star of "Miss Bluebeard," by the direct of "Miss Bluebeard" and "A Kiss in the Dark," with a cast of Bre way favorites. A picture unlike anything Bebe has ever done better

Highlights

THE MANICURE GIRL



BEBE DANIELS IN THE PARAMOUNT PICTURE. THE MANICURE GIRL

Production Mat 1PB

"The Manicure Girl" Stars Bebe Daniels

Edmund Burns Leading Man in New Paramount Picture

(Synopsis Story)

T N these days of feminine emancipation, when a woman dethe right to mands and receives! what right, if any, her fiance has in saying how far she may go with other men.

If, for instance, a wealthy man sends her money for theatre to tell her to return it, even if the best he can do is to provide seats up near the roof?

This is the rock that comes near to wrecking the happiness of Maria and young Tony in "The Manicure Girl," Bebe Daniels new Paramount picture, which Maria (Rebe) decides to keen the manicuring appliances as prizes

Paramount gives you a head start in an advertising way on this production with a national tie-up with the Glazo Co., of Cincinnati, manufacturers of Glazo Liquid Nail Paradise and Glazo Cuticle Massage—they have 30,-000 dealers all over the country, consisting of department stores and practically every drug store of any consequence. The tie-up

There's a MANICURE GIRL in every home where there's Glazo."

Here is what has been done:

Glazo tie-up ads with coupons in Moving Picture World and Motion Picture World, adjoining ads on "The Manicure Girl"—same idea as was used on "Peter Pan."

2. Appropriate tie-up window hangers for Glazo dealers (illustrated on third page).

3. One-column ad mats for Glazo dealers (See page 3).

4. Letter and Paramount herald on "The Manieure Girl" bearing suggested tie-up copy going to every Glazo dealer as bookings are received, also including exploitation suggestions.

5. Forty-five hundred letters and samples to Paramount exhibitors from Glazo Co.

Theatres will be supplied with enough boxes of the Glazo Miniature Manicure Set so they may be able to present one as a souvenir to every woman attending a certain matinee, the quantity to be the same as the theatre's seating capacity. Get in touch with the dealer in your town and put this stunt over, but act quickly.

You have an excellent opportunity here for unique exploitation by arranging for pretty girls lead her own life, it's a question to give free manicures in your theatre lobby, using Glazo.

There have been tie-ups galore between theatres and merchants, but none so legitimate, so eftickets, does he mean just that? fective, so profit-producing for And if so, has her fiance the right you as this one on "The Manicure Girl."

Have your local Glazo dealer run the tie-up ad mat on second page following with his store name on it right next to your theatre ad on the pic-

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But she's pretty, and the men-most of them wealthy-who come in for a manicure, usually want her to do the work. James Morgan is the most attentive of the bunch. One evening he sends flowers to her home. Maria lives with her fiance, Antonio Luca and his mother. When she opens the flowers she finds a ten dollar bill and a note from Morgan telling to use it for theatre tickets.

Tony flares up and says he can buy their tickets. He tells her to return the money. A few nights later he takes her to a showbalcony seats. When they come out it is pouring rain. Maria stands pat for a taxi, but Tony objects to spending so much money and leaves her in the theatre lobby while he goes for an umbrella. The proprietress of the beauty shop where Maria works invites her to ride home with her in a big limousine provided by a gentleman friend. The girl refuses, and she is pretty wet and equally angry when Tony returns with the umbrella.

They start for the subway, but the umbrella blows inside out, and Tony's hat is whirled away. He chases it, while the rain soaks Maria. Just then Morgan drives by in his machine, sees her and asks her to get into the car. She asks him to wait for Tony, but a traffic cop,

over, and there's a verbal battle when she comes home after a session at a high stepping night club. During the quarrel he finds that she has not returned Morgan's ten spot. Then he tells her that she must give up her job. She refuses and returns his engagement ring.

After that, Maria sees Morgan more and more. It is not until she learns he is a married man that she asks him not to come any more, but he asks her to look at things sensibly and to have dinner with him at his summer bungalow next evening. As Bebe hesitates, a letter comes from Tony, returning her half of the money they had saved toward a home and intimating that he's through. She decides that she might as well go ahead.

Mrs. Morgan sends to the shop for a manicurist, and Maria goes to her home. She finds that the woman is unhappy because her hus band loves someone else. Maria confesses that she is the girl. They have quite a talk together. She goes from there to Morgan's bungalow for dinner. Morgan's love making is interrupted by a telegram announcing his wife's sudden and serious illness. Morgan is stricken with grief and remorse and is about to go, forgetting all about Maria, when she tells him that she sent the wire to test him. He knows now that he loves his wife, and the girl tells him to go back to her as fast

Tony Luca comes in. He has been installing a radio set for Morgan and heard their conversation. Petty differences are swept aside, and Maria goes into his arms. By a humorous twist of affairs, Tony and Maria drive off in Morgan's limousine while the millionaire follows in Luca's battered little flivver.

down; sharp curve ahead. No smooth worker ever had rough nails.

Next to becoming a father, a man enjoys most the spec-tacle of himself being shaved, shined and manicured all at the

same time.

Better a gent with a hang-nail than with a hangover. I don't lunch with the custo-mers. Horizon broad and fig-

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Bebe, as the manicure girl, is engaged to Burns, who makes and installs radio sets for a living. Womanlike, she longs for beautiful clothes and the finer things of life, and lets herself in for no little amount of trouble when she accepts the attentions of James Morgan (Hamilton) a wealthy patron of the beauty shop where she works-Morgan is a married

There's a quarrel, a broken engagement, and a surprise climax.

HANDS UP!" says The Manicure Girl. And millionaires, bachelors and sheiks hand their hearts to

Big Scenes, High Value, etc. - All

came

EBE DANIELS. Remember a star to the fans in n here's another by the same direction Manicure Girl'is going to pro-

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"The Maniture Girl" has p of the theatre of the theatre district at Times with customers wearing the very ton's relatial cy home and bun

We first come upon Bebe in beauty establisment in the exclan rebukes he for a mistake, proprietress of the shop—or is it fers have to the manicure depart

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One-column Press Ad 1A

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Theme

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Box Office Value

Another big laugh picture with the star of "Miss Bluebeard," y the director of "Miss Bluebeard" and "A Kiss in the Dark," with cast of Broad way favorites. A picture unlike anything Bebe has

Highlights

"The Manic are Girl" has plenty of color and atmosphere—shots of the theatre district at Times Square, New York—a beauty parlor with cust wearing the very latest in fashionable gowns—Hamilton's malatial control bungalow—and when it comes to comedy!

beauty established upon Bebe in the hair dressing department of a an rebukes her nent in the exclusive Curzon Hotel. A wealthy woman rebukes her a mistake and the results are a mistake a Big Scenes an rebukes he or a mistake, and she is about to resign when the proprietress of e shop—or is it shoppe?—asks her to stay and transfers her to the manicure department, where she

many compliments and presents trons, among which is included a box of roses and a 'for theatre tickets' from Hale Hamilton, playing a married man in the picture. There's a great scene ists that he can buy their own theatre tickets and

tells her to rete rn the money immediately.

Burns' gift o Bebe of a radio receiving set. He tells her he is going to make such sets in the future—and with the money they'll

Tony (Edma It's pouring rain the rain while he goes for an umbrella—standing in the rain while he goes for an umbrella—the skin, trying to protect the feather on her hat and drunk's offer of an umbrella is a big laugh.

Burns arrive by the wind, we chase, leaving B machine, Bebe ging she has throg gagement ring.

The Manicure Girl Paramount Con Can a girl love a fellow while wealth daily tempting her will ich also carries his hat down the street. He gives be in the rain again. Hamilton happens along in his ets in and off they go to a supper club. Burns, thinkwen lim over, is furious. Later Bebe returns his enfaces just such a profile.

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THE MANICURE GIRL



Production Mat 1PB

"The Manicure Girl" Stars Bebe Daniels

Edmund Burns Leading Man in **New Paramount Picture**

(Synopsis Story)

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If, for instance, a wealthy man sends her money for theatre tickets, does he mean just that? And if so, has her fiance the right to tell her to return it, even if the Girl." best he can do is to provide seats

up near the roof?

This is the rock that comes near to wrecking the happiness of Maria and young Tony in "The Manicure Girl," Bebe Daniels' new Paramount picture, which comes to theon. Maria (Bebe) decides to keep the money, just to show Tony that he can't "boss" her, which leaves nothing for Tony to do but bid her farewell without the usual lover's trimmings. And Maria, bent on leading her own life, finds herself becoming more and more involved with the wealthy man until, just when things seem to be

an unexpected development brings her to a realization that Tony was right, after all.

Edmund Burns plays opposite the star. Hale Hamilton, Dorothy Cumming and others appear in

"The Manicure Girl" Fine Paramount Comedy-Drama

Can a girl love a poor young fellow while wealthy men are daily tempting her with the luxuries which money brings and which

Well, it all depends on the girl, according to Bebe Daniels, who faces just such a problem in "The Manicure Girl," her latest Paramount starring picture, due at theTheatre for a....days' run on...... If she has enough character and sense to choose permanent happiness instead of its temporary counterfeit, she'll win through. That's what Maria Maretti does in this picture, but only after some pretty tough sledding. Edmund Burns is Bebe's

Liquid Nail Paradise and Glazo Cuticle Massage-they have 30,-000 dealers all over the country, consisting of department stores and practically every drug store of any consequence. The tie-up slogan is:

"There's a MANICURE GIRL in every home where there's Glazo.

Here is what has been done:

1. Glazo tie-up ads with coupons in Moving Picture World and Motion Picture World, adjoining ads on "The Manicure Girl"—same idea as was used on "Peter Pan."

2. Appropriate tie-up window hangers for Glazo dealers (illustrated on third page).

3. One-column ad mats for Glazo dealers (See page 3).

4. Letter and Paramount herald on "The Manicure Girl" bearing suggested tie-up copy going to every Glazo dealer as bookings are received, also including exploitation suggestions.

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tors from Glazo Co.

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You have an excellent oppor-tunity here for unique exploitation by arranging for pretty girls to give free manicures in your theatre lobby, using Glazo.

There have been tie-ups galore between theatres and merchants, but none so legitimate, so effective, so profit-producing for you as this one on "The Manicure

Have your local Glazo dealer run the tie-up ad mat on second page following with his store name on it right next to your theatre ad on the pic-

Run a contest with theatre tickets and large sets of Glazo and manicuring appliances as prizes.
This could be a "lucky number contest," "beautiful nails contest" or anything that happens to strike you right along these lines.

Have dealers build up an attractive window display of Glazo products exclusively, using the special window hanger supplied

the hnar catastrophe by the Glazo Company and photos of scenes from the picture which you supply.

> Admit all MANICURE GIRLS free to a performance.

> Imprint co-operative ad on back of attractive heralds on "The Manieure Girl." Distribute these heralds at stores, theatre, houseto-house, by mail, etc.

> If it is your custom to run advertising slides, have one made on GLAZO, carrying local dealer's name and copy like window hanger.

> You can make a great ad by simply running in a box in newspapers the clever sayings of THE MANICURE GIRL (See box top of col. 2.) . You could even run one saying a day-or scatter them through the paper.

> Tie-ups here, too, with radio shops. Eddie Burns makes and installs radio receiving sets in "The Manicure Girl." Get window displays by supplying dealers with stills showing the sets used in the picture.

leading man. of Motion Picture Producers and Distributors of America, Inc. Will H. Hays, President.

d other Broa way stage hits.

J. Roy Hunt Money," b

Edmund Br ding man in 'His Childr

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TAKE ADVANTAGE OF PARAMOUNT'S ALL STYLES AND SIZES OF PRE







BEBE as the cute little cuticle cut-up! And Bebe's comedy talent never twinkled so brightly as in "The Manicure Girl."

a **Paramount**

»The anicure Girl A FRANK TUTTLE PRODUCTION

Three-column Newspaper Advertisement 3A



Two-column Supplementary Press Ad 2ASX



BEBE DANIELS IN THE PARAMOUNT PICTURE "THE MANICURE GIRL"

Production Mat 1PA

In ordering ads or production scenes be sure to men-

Ad or Progra

Imagine-bebe as the cutie

Come and lold hands with '

I en mgmy be a beauty parle

Just girl t e men couldn't

"A grl in N York has got says The Mani are Girl.

She hold hands with more Manicure Girl.

She got alo g all right until the mm—unpr ressionally.

Come and have your funny bo

Hebe in another laughing hit

Bright, jazz, and irresistibly

The same and warm ror great.

The tale of a Broadway jazz-l

"The richer they are, the longe cure Girl.

She held hands with million traveling salesnen-and HIM!

Where Women Shine



AMOUNT'S ADVERTISING SERVICE ES OF PRESS ADS AT LESS THAN COST



A LL hands on deck for The Manicure

A comedy of the open places where men are manicured and girls are men-cured.

Edmund Burns, Hale Hamilton, Charlotte Walker and other favorites in the cast.

A Garamount Picture



Four-column Newspaper Advertisement 4A

Ad or Program Paragraphs

Imagine-sebe as the cutie who cuts your cuticle!

Come and old hands with "The Manicure Girl."

Ten mgng

Just egirl t e men couldn't forget.

"A grl in N w York has got to watch her step—also her nails," says Th Mani ure Girl.

She hold hands with more sheiks than did Cleopatra — The Manicure Girl.

She got along all right until she took to holding hands with the men—unprofessionally.

Come and Have your funny bone manicured.

Bebe in and ther laughing hit bigger than "Miss Bluebeard."

Bright, jaz, and irresistibly funny.

The same un and warm romance that made "Manhandled"

The tale of a Broadway jazz-baby and her boy friends.

"The riche they are, the longer the hangnails," says The Mani-

She held I ands with millionaires, crooks, actors, sheiks, traveling sales en—and HIM!

Should shall be to had a wall



IN THE PARAMOUNT PICTURE "THE MANICURE GIRL"

Two-column Production Mat 2P

Trailers Build Business!

National Screen Service, Inc., issues an excellent Service Trailer on "The Manicure Girl."

It consists of 75 feet of film, including several good selling titles and a half dozen carefully selected punch scenes from the picture. It sells for \$5 during the first four months after release date, with refund of \$1.50, if returned within two weeks of booking. After four months, cost is \$2.50, with \$1 refund if returned in the second in the secon

EBE as the cute little cuticle cut-up! And what a comical, clowning cut-up she is! Bebe's comedy talent never twinkled so brightly as in "The Manicure Girl."

a Paramount Picture

»The anicure Girl PRODUCTION

Three-column Newspaper Advertisement 3A



Two-column Supplementary Press Ad 2ASX



BEBE DANIELS IN THE PARAMOUNT PICTURE "THE MANICURE GIRL"

Production Mat 1PA

In ordering ads or production scenes be sure to mention numbers under cuts.



Ad or Progra

Imagine 3 be as the cutie

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Come and old hands with a beauty parie

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"A grl in N says The Mani York has got e Girl.

She hold h ds with more Manicire Girl.

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Bright, jazz and irresistibly

The same in and warm ron

The tale of Broadway jazz-b

"The richer are, the longer cure Girl.

She held hids with million traveling salesn —and HIM!

Sheld their hands an hought they were

Where Women Shine



FRANK TUTTLE roduction

anicure

By Frederic and Fanny Hatton-Screen play by Townsend Martin

Two-column Press Advertisement 2A



A SCENE FROM THE PARAMOUNT PICTURE "THE

Three-column Preduction Mat 3P



Four-column Newspaper Advertisement 4A

Ad or Program Paragraphs

Imagine—sebe as the cutie who cuts your cuticle!

Come and lold hands with "The Manicure Girl."

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Just egirl t men couldn't forget.

"A grl in N w York has got to watch her step—also her nails," says The Mani ure Girl.

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She got alo ig all right until she took to holding hands with the mon-unprofessionally.

Come and have your funny bone manicured.

Bebe in another laughing hit bigger than "Miss Bluebeard."

Bright, jazzy, and irresistibly funny.

The same un and warm romance that made "Manhandled" great.

The tale of a Broadway jazz-baby and her boy friends.

"The richer they are, the longer the hangnails," says The Manicure Girl.

She held hands with millionaires, crooks, actors, sheiks, traveling sales en—and HIM!

She held their hands and rolled her eyes; They thought they were in Paradise.



BEBE DANIELS AND EDMUND BURNS IN THE PARAMOUNT PICTURE "THE MANICURE GIRL"

Two-column Production Mat 2P

Trailers Build Business!

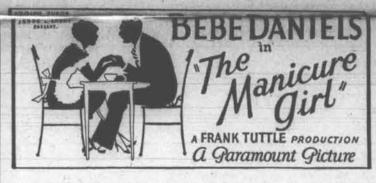
National Screen Service, Inc., issues an excellent Service Trailer on "The Manicure Girl."

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Write to your nearest National Screen Service Office. See Price List on page 4.



HE PARAMOUNT EDWUND BURNS IN
Three-column Production Mat 3P



By Frederic and Fanny Hatton Screen play by Townsend Martin BEBE as The Manicure Girl manicures the blues!

A bright and breezy comedy of he-nails and females in the manicure shops of New York.

THEATRE NAME

Two-column Supplementary Press Ad 2AS

"THE MANICURE GIRL" WILL PROVE USE THESE PUBLICITY STORIES, SI

Bebe a Manicurist In Latest Picture

"The Manicure Girl' Paramount Production at the Rialto

(Synopsis Story)

BEBE DANIELS in "The Manicure Girl," her new Paramount starring picture, arrives in town today for a.....days' run at the......

Bebe is always good, but when Frank Tuttle directs, she's a lot better than just—good. Recall "Miss Bluebeard"? Tuttle made it!

"The Manicure Girl" is an original screen story by Frederic and Fannie Hatton, who wrote "Upstairs and Down," which was a decided hit on the Broadway stage. Townsend Martin wrote the screen play, which has to do with pretty Maria Maretti, yelusive New

York hotel, who possesses a natural womanly desire—to enjoy the marwomanly desire—t

Maria loves beautiful clothes. She craves luxurious entertainment, but craves luxurious entertainment, but because of circumstances she is forced to view the pleasantry of riches from her humble position in the beauty parlor of the Curzon Hotel. She has at least one attribute to success—her soft Italian beauty. She is the most popular girl in the shop, especially in the eyes. beauty. She is the most popular girl in the shop, especially in the eyes of the men, and her appointment card is constantly filled.

Popular

The girl receives many compli-ments from the male customers, also presents, among which is included a box of roses and a ten dollar bill "for theatre tickets," the gift be-ing delivered to her fiance's home, where she has lived with his mother since the death of her parents. It is from James Morgan (Hale Hamilton), a wealthy married man. After much insistence on the part of Tony Luca, her sweetheart, played by Edmund Burns, Maria promises to remaind the statement of t turn the ten spot. A quarrel is avoided when Tony promises to take the girl to a show that night. They go—balcony seats!

After the theatre it is pouring rain. Maria holds out for a taxi, but Tony tells her they will put the money to their savings toward a house. He will go for an umbrella. When he returns Maria's clothes and disposition have been slightly dampened by returns Maria's clothes and disposi-tion have been slightly dampened by the heavy rain. They start for home, walking along in the downpour. At a corner a strong gust of wind blows the umbrella inside out and sends Tony's hat rolling down the street.

Comedy

As Tony chases his hat, the girl is left standing in the rain again. She is attracted by a call from an automobile—it is Morgan. She gets automobile—it is Morgan. She gets into his machine, but tells him to wait for Tony. But a traffic cop orders them on, and so Maria finds herself a victim of riches and leaves Tony flat,

After a visit to a supper club the After a visit to a supper club the girl arrives home to face an infuriated Tony. There's a quarrel which results in Maria's returning Tony's engagement ring, and as the weeks go by she finds herself more and more 'in the company of Morgan. Her little dream of new found happiness is soon shattered, however, when she learns Morgan already has when she learns Morgan already has

By a queer twist of fate, in the scenes that follow Maria is sent to the home of Mrs. Morgan when that woman sends to the shop for a mani-curist. What follows makes "The curist. What follows makes "The Manicure Girl" the finest Bebe Daniels starring picture to date.

Besides Burns and Hamilton, others in the supporting cast include Dorothy Cumming, Charlotte Walker, Ann Brody, Marie Shotwell and Mary

Any Other Time He'd Have Been Delighted

For half an hour the big lights

SPECIALS

Remember—All Is Not Gold That Glitters!

—and all is not glycerine that glistens on the cheeks of movie stars.

There are real tears in some pic-

tures. In fact, Bebe Daniels asserts that she has never shed a glycerine tear in her life. Throughout her film career scenes that have called for weeping have had it—the real thing.

thing.
It isn't the easiest thing in the world to do. A good cry requires patience and thought and is likely to bring on unpleasant after-effects in the form of red eyelids and extreme nervousness.

Miss Daniels says she does not know how she discovered her talent. She has a vague notion that somebody discovered it for her, because as far back as she can remember certain types of music have had the

ing has been built on this, but the results have been funny at times. Once a selection has brought tears

to her eyes it has to be scratched off

the list. She has a keen sense of humor, and sometimes is highly

humor, and sometimes is highly amused by the efforts of the leader to

make her cry. If he makes the mistake of playing something that has been

will immediately think how ridicu-lous she must have looked on that

occasion and the scene is postponed.

Frank Tuttle, who directed her in "Dangerous Money," "Miss Bluebeard" and "The Manicure Girl,"

results is with a piano, cello and violin. Miss Daniels agrees with him. For nearly a half hour before

an emotion scene is scheduled Miss

Daniels sits alone outside of the range of the bright lights on the sets

and lets her thoughts wander. She

tries to think of sad occurrences in

her life, of pathetic scenes she has witnessed. The orchestra leader is stationed where he can watch the

picks his selections at random. If she gives a sign of disapproval he

changes at once.

During the filming of "The Manicure Girl," Richard Dix breezed up to Miss Daniels while she was in

one of these preparatory processes and told her about a mutual friend

Staring blankly past his head, she responded: "That's fine!"

especially for Miss Daniels by Fred-eric and Fannie Hatton, co-authors

of the Broadway stage success, "Up-stairs and Down." It's a delightful comedy of a pretty manicure girl who becomes dazzled by the wealth

Edmund Burns is Bebe's leading man in the picture.

Making "Manicure Girl"

picture were photographed on popular thoroughfares, and in order to take them after the usual street

crowds had disappeared, it was necessary to do the "shooting" late at night.

So for three nights, Bebe reversed the usual order of things, beginning

Reverse Order of Things

effect of the playing upon her.

previous production, she

Most of the subs

used in a

who was ill.

Nothing "High Hat" About Director of "Manicure Girl"

A FTER you've been talking to one of those people who knock the movies because there's no "art" that the movies the kind of "art" that the last shows a nude apparently in the last stages of epilepsy, and calls it "Sin Striving with the Soul," or something equally "art-y"—after that, it's a blessed relief to talk to somebody like Frank Tuttle, who receives his mail at the Paramount Long Ishis mail at the Paramount Long Island Studio.

For-Tuttle has no delusions about movie making being an art in the sense that there is anything high-brow or outre or hoity-tolty about it. He knows considerable about motion pictures, too, being one of Para-mount's most progressive directors, and having handled the megaphone on such pictures as "Miss Bluebeard" and "A Kiss in the Dark." His latest picture is "The Manicure Girl" starring Bebe Daniels. Here are some of his thoughts on the subject, jotted down between scans at the jotted down between scenes at the

"Manicure Girl" With Gyroscopic Camera

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PARAMOUNT has troduced the gyroscopic chara into this country. The machine is a British invention used for the first till German-may, film, Laugh,"

In Bebe Daniel Sing picture, "T tor, used the care some unusual el tinuous movemen is laid in a t Along one side of ment is a row dused for caring hair. Miss Danii the scene, followed cameraman, camera against one room leaving towels a things. There n

can walk rapidly shifting the posit camera without at e film re

comes to the screen story by Fannie Hatton, authors of the sta stairs and Down. Burns is leading n in the cast are Ha Dorothy Cumming Ann

The story is a coof a manicure girling for the nice which money can breaks up a del

romance.

In Bebe Daniels' n Manicure Girl" at t Theatre there is on which more comedy ed than in any other here in a long tim manicure girl and plays her sweethes much in love with young and poor he in making both end with his fiance likes nice things, a exclusive hotel bri

Most of her cu fall for her. Fore tallon is Hale Hami stood husband.

Bebe lives with he ay she re

A few nights latting a theatre after the show from "goo It is pouring rain enough money for Bebe waits in from he chases around an umbrella. The Bebe's beauty shiftend's car and of she refuses.

she refuses.

At this crucial more that the control of the control

to art than a jargon of phrases which sound very learned but which don't mean anything real to the man who thinks in every-day terms. 'Art for art's sake' is about as useful as toothbrushes for toothbrushes' sake. A toothbrush serves a very real purpose in daily life; nobody delights in it just because of its shape or general appearance—and anything that claims a connection with the artistic should be considered on the same basis. The artist who says that he paints only for himself is either paints only for himself is either stretching the truth all out of shape or else he hasn't any regard for the

My idea is that art is simply that which comes closest to the hearts and minds and understanding of the greatest number of people. It doesn't have to be highbrow, or bizarre or freakish or soulful; it just has to be real and honest and understandable. It can be found equally as well in music or comedy, sculpture or motion pictures. The admirers of the impressionistic may

"The Manicure Girl," which will be shown on . . . next at the , is an adaptation by Townsend Martin of an original story by Frederic and Fannie Hatton, co-authors of the "Upstairs and Down," stage play,

Edmund Burns is Bebe's leading man. Hale Hamilton is the "heavy." Other prominent names in the supporting cast are Dorothy Cumming, Charlotte Walker and Mary Foy. The story is an entertaining comedy of a manicure girl in a fashionable New York hotel whose longing for the finer things of life brings about no end of trouble-laughable trouble,

In Town Next Friday, Boys!

fast, and she's witty—"The Mani-cure Girl" from old New York City!

Bebe Daniels plays the role in her latest Paramount picture by that name, coming to the..... Theatre on....next to remain for..... It's a Frank Tuttle production. Remember, Tuttle made "Miss Bluebeard," also with Bebe! Frederic and Fannie Hatton, co-authors of the Broadway stage hit, "Up-stairs and Down," wrote the story especially for Bebe. Edmund Burns is her leading man, and Hale Hamilton, Dorothy Cumming, Mary Foy and others appear in the cast.

camera without ar jolts in the pictur-tric motor turns to the cameraman sim

a button. "The Manicure Walker, Ann B Shotwell and Mary

Comedy In

tact with everyt

his mother. One flowers from her riside the bouquet is and a note telling h Eddie flar her promise to retur

Frank Tuttle di cted this

progress and well being of the human race.

see art only in a purist sense, but they can't laugh off an art which provides entertainment for millions of people of all classes, theirs in-cluded."

among others.

His amazement was apparent for an instant, then with a quick laugh he walked away, remembering that she could not be interrupted.

When Miss Daniels is ready she walks before the camera, listens a moment for a further avalanction of walks before the camera, listens a moment for a further explanation of the scene from the director and it is completed without rehearsal.

The action is invariably as impressive as anything of the kind produced on the stage.

"The Manicure Girl," was written especially for Miss Daniels by Fred.

"The Manicure Girl" Arrives

She's chic, and she's pretty; she's

and attentions of a married man. Reports rate it even better than "Miss Bluebeard." Three nights without any sleep to Three nights without any sleep to speak about—and Bebe Daniels was ready to admit that if the life of the average beauty shop worker is anything like hers in "The Manicure Girl," the medals for heroism aren't being given to the right people. Some of the exterior scenes in this picture were photographed on population.

If you enjoy a good laugh, don't miss this one!

ANOTHER BIG NATI

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sequence picture Bebe Edmund He is her, but as a tough meet and

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L PROVE YOUR BEST FRIEND IF YOU ORIES, SPECIALS AND PRESS REVIEWS

"Manicure Girl" Lilmed With Gyroscopic Camera

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Dorothy Cummin Charlotte Walker, Ann Body, Marie Shotwell and Mary Foy.

The story is a comedy-drama of a manicure girling for the nice which money can breaks up a del ghtful little

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Bebe lives with he his mother. One flowers from her m side the bouquet is and a note telling b tickets. Eddie flar her promise to retu tickets.

A few nights lating a theatre after the show from "good It is pouring ran enough money for Rabe waits in from she refuses.

she refuses.

At this crucial modernt, Hale drives by in his limousing the but asks him to wattraffic cop makes the so that when Burns just disappeared in the wet air.

Frank Tuttle dire

Paramount's "Manieure Girl" Bebe Daniels' New Picture

MAGINE Bebe Daniels as the cutle

"The Manicure Girl," directed by Frank Tuttle, who made "Miss Bluebeard" and "A Kiss in the Dark", is an original screen story, adapted by Townsend Martin. Bebe, as Maria Maretti, is a manicurist in an exclusive New York hotel. Her daily duties bring her in touch with "the four hundred," one of whom, a wealthy married business man, played by Hale Hamilton, becomes interested in her.

Edmund Burns, who was Gloria vanson's leading man in "The Swanson's Humming Bird," plays opposite Bebe in this one. As Tony Luca, Burns builds up quite a business of manu-

REVIEWS

"The Manicure Girl"

THE Manicure Girl," the Paramount picture, which opened at the..... Theatre yesterday, deals with the adventure of a young cuticle with the adventure of a young
cut-up in New York City. It's Bebe
Daniels' newest starring picture.
Bebe, as the manicure girl, gives
and performance of her yet

young career as a full-fledged star. Edmund Burns has the leading man's role. The picture is an adding man's by Townsend Martin of an original story by Frederic and Fannie Hatton, who wrote the Broadway stage hit, "Upstairs and Down." Frank Tuttle, who made of "Miss Bluebeard" one of the best pictures Bebe, or anyone else for that matter, ever did, di-rected this one also.

"The Manicure Girl" is first, last And foremost a comedy. As Maria Maretti, Bebe is by far the most popular manicurist in the beauty shop of the fashionable Curzon Hotel. One of her regular customers and in James "The Manicure Girl" Has Popular Cast

Bebe Daniels Starred in New Paramount Picture Due Soon

THE Manicure Girl," Bebe Daniels' latest starring picture for Paramount, is due at the.......Theatre on....next to remain for...days. The story is an original for the screen by Frederic and Fannie Hat-ton, who wrote "Upstairs and Down," a play which had an unusually suc-

cessful run on Broadway. Bebe, as Maria Maretti, is a manicure girl in a fashionable hotel. is most popular with the men patrons, much to the displeasure of Edmund much to the displeasure of Edmund Burns, her sweetheart. Hale Hamilton, in particular, is unusually attentive. Hamilton, so James Morgan, a wealthy mar ed man, sends her flowers and encloses a ten dollar bill "for theatre tickets." That's what starts all the trouble. Burns insists that he can buy their tickets; there's a quarrel—result: broken engagement.

gan for some time—until she meets Mrs. Morgan and the two of them get their heads together on the best way to cure a frivolous husband and jealous fiance.

Charlotte Walker plays Mrs. Morgan in the production. Ann Brody is Burns' mother, and Dorothy Cumming is proprietress of the beauty shop where Bebe works.
There's plenty of New York atmos-

phere in the picture - scenes galore.

is married, that is.
A call from Morgan's wife for a manicurist brings Bebe to her home.

the wealthy James Morgan (Hamilton) quite a bit-until she learns he

Some great scenes follow when each learns the identity of the other. The two women hold a council of war and by a clever plan straighten things out for all concerned.

Other big names in the cast of the picture are Dorothy Cumming, Charlotte Walker, playing Mrs. Mor-gan; Ann Brody, Marie Shotwell and Mary Foy.

"Vic" Moore, Stage Favorite, Still "Stepping" on Screen

"It has kept me young for twenty

No fabled fountain of youth, nor even the more modern age-chasers, such as mud baths and daily dozens, are credited with this miracle by Victor Moore, stage star, who is seen in support of Bebe Daniels in "The Manicure Girl," which opens at the playing the same type of part nearly

every day in the year does the trick. In the old days, Moore tried 'em all-and curiously enough, found himself getting older every year. Then he played a character made famous in newspaper stories of the day: "Chimmey" Fadden. Then followed George M. Cohan's "Forty-five Minutes from Broadway," which gave him the same type of character. After one or two other plays, Mr. Moore took into vaudeville a sketch which also showed him in the role by that time was beginning to be sort of second nature to him, and as year followed year, he found that his "fans" wouldn't let him get away

In "The Manicure Girl" he is seen as a breezy, "small time" sales-man, brilliant in a suit of giddy man, brillant in a suit of glady stripes and oblique pockets, a "Hello, Kid" button jauntily perched on one lapel. Except for the costume, he looks just about as old-timers remember him in the days when New Rochelle was being glorified by Mr. Cohen.

school child to Nero in 'Quo Vadis' '', says Moore, "and if I'd kept it up, I'd probably be doddering around in played everything from probably be doddering around in old her lot in life. Then happens along enough money for taxi, so while Bebe waits in from of the theatre he chases around an umbrella. The proprietress of Bebe's beauty the passes in a friend's car and off is her a lift but she refuses.

Eddie hash t probably be doddering around in old men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now. But to play a James Morgan, millionaire man-about-town. Like hundreds before him, her for in fite. Then happens along men's roles now a later has a later has a l stage and screen for many years, I really feel as spry as I did twenty years ago." Moore has passed the

half century mark.
Edmund Burns is Bebe's leading man in "The Manicure Girl," a clever comedy which deals with the adventures of a cute little cuticle cut-up in New York City. Hale Hamilton and others appear in support.

Morgan, played by Hale Hamilton. Maria has a falling out with Tony Luca (Burns), her flance, when Morgan sends a gift of flowers to her home. Accompanying the present is a ten dollar bill for theatre tickets, because Maria had told Morgan that she liked a good show more than anything else. The actual break comes that night when Tony and Maria go to a show — after Tony has ordered her to return the money, saying he can buy all the theatre tickets she'll need. It is pouring rain when they come out. Rather than get a taxi, Tony goes after an umbrella, leaving Bebe standing in the rain. He no sooner returns that a gust of wind carries his hat merrily down the street. After it he goes, and this time when he returns, there's no Bebe. Morgan had happened by in his limousine and though the girl had asked him to wait for Tony, a traffic officer messed up things a bit by ordering them on.

So it is we find Tony and Maria at sword points when she returns after supper with the millionaire at one of the city's many night clubs. gagement ring is returned, and things look black in general, only to be straightened out by a queer twist of events in the last few scenes which bring Bebe and Morgan's wife to-

There's heart interest and appeal "The Manicure Girl," too, but it's the delightful comedy that counts.
Other big names in the cast are

Dorothy Cumming, Charlotte Walker and Mary Foy.

Bebe at the Rialto in "The Manicure Girl"

Bebe Daniels in "The Manicure Girl," her latest Paramount starring production, heads the bill at the....
Theatre, this week. The story, a screen original, has to do with Maria Maretti, who holds hands with New York's most exclusive set daily at the Curzon Hotel.

Maria possesses the natural womanly desire to enjoy the marvelous side of life. Her surroundings, the people she meets only tend to make her more and more dissatisfied with

Tony Luca, who is engaged to Maria, decides to take a hand in affairs, and what follows always results when young man starts to tell an equally young girl just what she is to do and what she's not to do. The engagement is broken.

In the days that follow Maria sees a great deal of Morgan, until her little dream of new found happiness shattered when she learns that Morgan already has a wife on his hands.

One of the finest scenes that have happened along in some time is that between Bebe and Mrs. Morgan. A call for a manicurist brings Bebe to her home. She finds the woman most

"Abie's Irish Rose" In Motion Pictures!

No, they haven't made a picture version of the phenomenally success-ful New York stage play — yet, but the Anne Nichols piece is on the screen nevertheless.

Here's how it all came about. In her latest starring picture for Paramount, "The Manicure Giri," Bebe Daniels, who works in a beauty shop in a high class hotel, receives a gift of some roses from a wealthy married man. Accompanying the gift is a ten spot for theatre tickets, be-cause Bebe had told him she was very fond of the theatre.

But Edmund Burns, Bebe's flance in the picture, doesn't take kindly to the gift and makes the girl return the money, saying that he is able to buy their theatre tickets. They go They go to a show that night, and the show is—"Abie's Irish Rose." So that's

"The Manicure Girl," opens on The manicure Giri, opens on at the Frank Tuttle, who directed Bebe in "Miss Bluebeard," made this one too. The story was written especially for Bebe by Frederic and Fannie Hatton. Hale Hamilton, Dorothy Cumming and Marry Foy are a few of the well known names appearing in the supporting cast.

Hale Hamilton in Cast of "The Manicure Girl"

Enter a new movie "villain" in the form of Hale Hamilton. Hale plays the role of a rich married man, who falls in love with Bebe Daniels in her latest picture, "The Manicure Girl", the Paramount Picture at the... Theatre.

In paying his compliments to Bebe he momentarily forgets his wife and cuts Edmund Burns, leading man, out of the picture. Eddie had thought he and Bebe were going to be mar-ried. This 'villain' is different in that he does not chase her around his bachelor apartment with a wild look in his eye or the key to the door in his pocket. On the contrary, he really believes himself in love with her until she proves his wife still holds first place in his heart.

Dorothy Cumming and Mary Foy also have important roles in the cast of "The Manicure Girl." The story is an original for the screen. Frank Tuttle directed.

Comedy In The Rain

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Most of her cu omers are men, eet her seem to nost of the bat-

sweetheart and ay she receives a admirer. In-ten dollar bill to buy theatre up and makes the money telling her he can pay his own seats. they are leav-

having enjoyed balcony seats. Eddie hasn't

ted this one

BIG NATIONAL TIE-UP

Hotel. She has at least one attri-bute to success—her soft Italian She is the most popular girl in the shop, especially in the eyes of the men, and her appointment card is constantly filled.

Popular

The girl receives many compliments from the male customers, also presents, among which is included a box of roses and a ten dollar bill "for theatre tickets," the gift be-ing delivered to her fiance's home, where she has lived with his mother where she has lived with his mother since the death of her parents. It is from James Morgan (Hale Hamilton), a wealthy married man. After much insistence on the part of Tony Luca, her sweetheart, played by Edmund Burns, Maria promises to return the ten spot. A quarrel is avoided when Tony promises to take the girl to a show that night. They go—balcony seats! -balcony seats!

After the theatre it is pouring rain. Maria holds out for a taxi, but Tony tells her they will put the money to their savings toward a house. He will go for an umbrella. When he returns Maria's clothes and disposition have been slightly dampened by the heavy rain. They startifor home, walking along in the downpour. At a corner a strong gust of wind blows the umbrella inside out and sends Tony's hat rolling down the street.

Comedy

As Tony chases his hat, the girl is left standing in the rain again. She is attracted by a call from an automobile—it is Morgan. She gets into his machine, but tells him to wait for Tony. But a traffic cop orders them on, and so Maria finds herself a victim of riches and leaves Tony flat.

After a visit to a supper club the girl arrives home to face an infuri-ated Tony. There's a quarrel which results in Maria's returning Tony's engagement ring, and as the weeks go by she finds herself more and more in the company of Morgan. Her little dream of new found hap-piness is soon shattered, however, when she learns Morgan already has

By a queer twist of fate, in the scenes that follow Maria is sent to the home of Mrs. Morgan when that woman sends to the shop for a manicurist. What follows makes "The Manicure Girl" the finest Bebe Daniels starring picture to date

Besides Burns and Hamilton, others in the supporting cast include Dorothy Cumming, Charlotte Walker, Ann Brody, Marie Shotwell and Mary

Any Other Time He'd Have Been Delighted

For half an hour the big lights buzzed and the clicking of the cam-eras alternated with the soothing voice of the director. For half an hour Hale Hamilton, well known stage star, sat in Madame Flora's shop—or maybe it's a shoppe—having his nails manicured. And for half an hour Bebe Daniels, in the role of the pretty Italian manicurist in "The Manicure Girl," held Hale's hand, and industriously wielded a buffer.

This should have made that genfeel pretty fine, but for some long scene was finished, he was observed looking at his fingers with a rueful expression.

"I just had 'em manicured before I came to the studio," he said, "but now it looks as if I'd have to get it done all over again."

Bebe doesn't defend her work. She merely advises the audiences to note how pleased Mr. Hamilton looks in this scene in the picture.

"The Manicure Girl" is Bebe's latest Paramount starring picture, which will be the feature at the. Theatre on..... Hamilton has a prominent role in support of the star. Edmund Burns is leading man. Others are Dorothy Cumming, Ann Brody and Mary Foy.

Held Over

"The Manicure Grl," starring Bebe Daniels, a Paramount comedy which opened at the Theatre on last, will be held over until tomorrow. Frank Tuttle, who made "A Kiss in the Dark" and "Miss Bluebeard," directed the production, which was written especially for Miss Daniels by Frederic and Fannie Hat-

Edmund Burns plays opposite the star. Others in the cast are Hale Hamilton, Dorothy Cumming, Ann Brody and Mary Foy.

of playing something that has been used in a previous production, she will immediately think how ridicu-

lous she must have looked on that occasion and the scene is postponed.
Frank Tuttle, who directed her in "Dangerous Money," "Miss Bluebeard" and "The Manicure Girl," coming to the. has decided that the best way to get results is with a piano, cello and violin. Miss Daniels agrees with him. For nearly a half hour before an emotion scene is scheduled Miss Daniels sits alone outside of the range of the bright lights on the sets and lets her thoughts wander. She tries to think of sad occurrences in her life, of pathetic scenes she has witnessed. The orchestra leader is stationed where he can watch the effect of the playing upon her. He picks his selections at random. If she gives a sign of disapproval he

changes at once.

During the filming of "The Manicure Girl," Richard Dix breezed up to Miss Daniels while she was in one of these preparatory processes and told her about a mutual friend who was ill.

Staring blankly past his head, she responded: "That's fine!"

His amazement was apparent for an instant, then with a quick laugh he walked away, remembering that she could not be interrupted.

When Miss Danlels is ready she

walks before the camera, listens a moment for a further explanation of the scene from the director and it is completed without rehearsal.

The action is invariably as impressive as anything of the kind pro-

duded on the stage,

"The Manicure Girl," was written especially for Miss Daniels by Fred-eric and Fannie Hatton, co-authors of the Broadway stage success, "Up-stairs and Down." It's a delightful comedy of a pretty manicure girl who becomes dazzled by the wealth and attentions of a married man. Reports rate it even better than "Miss Bluebeard."

Edmund Burns is Bebe's leading man in the picture.

Reverse Order of Things Making "Manicure Girl"

Three nights without any sleep to speak about—and Bebe Daniels was ready to admit that if the life of the average beauty shop worker is any-thing like hers in "The Manicure thing like hers in "The Manicure Girl," the medals for heroism aren't being given to the right people. Some of the exterior scenes in this picture were photographed on popular thoroughfares, and in order to take them after the usual street crowds had disappeared, it was necessary to do the "shooting" late at

So for three nights, Bebe reversed the usual order of things, beginning work at the studio at four in the afternoon, going to location about midnight, and working there until the cold, grey dawn.
"The Manicure Girl," which will

be shown at the......Theatre on....., is an original story for the screen by Frederic and Fannie Hatton, who wrote many big Broadway stage hits. Edmund Burns plays opposite the star. Hale Hamil-ton, Dorothy Cumming and Mary

ers in the strong supporting e Frank Tuttle, who made Bluebeard" and "A Kiss i Dark," directed... who made "Miss "A Kiss in the

See Bebe Daniels

in the Paramount Picture The

Manicure Girl

Let your Manicure Girl be GLAZO For shell pink nails that gleam with that lustre fashion demands-for a speedy, easy manicure that lasts nearly a week - for keeping nails soft and pliant

use

The Glazo Co., 23 Blair Ave., Cincinnati,

Tie-up mat supplied to all Glazo dealers

it just because of its shape or general appearance—and anything that claims a connection with the artistic should be considered on the same basis. The artist who says that he paints only for himself is either stretching the truth all out of shape or else he hasn't any regard for the progress and well being of the hu-

My idea is that art is simply that comes closest to and minds and understanding of the greatest number of people. doesn't have to be highbrow people. bizarre or freakish or soulful; it just has to be real and honest and understandable. It can be found equally as well in music or comedy sculpture or motion pictures. admirers of the impressionistic may see art only in a purist sense, but they can't laugh off an art which provides entertainment for millions of people of all classes, theirs included."

"The Manicure Girl," which will be shown on....next at the....., is an adaptation by Townsend Martin of an original story by Frederic and Fannie Hatton, co-authors of the "Upstairs and Down," among others.

Edmund Burns is Bebe's leading man. Hale Hamilton is the "heavy." Other prominent names in the supporting cast are Dorothy Cumming, Charlotte Walker and Mary Foy. The story is an entertaining comedy of a manicure girl in a fashionable New York hotel whose longing for New York hotel whose longing for the finer things of life brings about no end of trouble—laughable trouble, for all that!

"The Manicure Girl" Arrives In Town Next Friday, Boys!

She's chic, and she's pretty; she's st. and she's witty—"The Manifast, and she's witty—"The Mani-cure Girl" from old New York City!

Bebe Daniels plays the role in her latest Paramount picture by that name, coming to the Theatre name, coming to the......Theatre on.....next to remain for.....days. It's a Frank Tuttle production. Remember, Tuttle made "Miss Bluebeard," also with Bebe! Frederic and Fannie Hatton, co-authors of the Broadway stage hit, "Up-stairs and Down," wrote the story especially for Bebe. Edmund Burns is her leading man, and Hale Hamilton, Dorothy Cumming, Mary Foy and others appear in the cast.

If you enjoy a good laugh, don't miss this one!

"The Manicure comes to the ... on....screen story Hatton, Fannie authors of the sta stairs and Down. Burns is leading n in the cast are Ha Dorothy Cumming

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Walker, Ann Bo Shotwell and Mary The story is a co ledy-dra whose lo of a manicure girl for the nic which money can htful li breaks up a del romance.

Comedy In

In Bebe Daniels' n Manicure Girl" at t Theatre there is on has been which more comedy r picture ed than in any other here in a long tim Edmund manicure girl and plays her sweethea much in love with her, but as a tough young and poor he in making both end up with his fiance likes nice things, a exclusive hotel bri tact with every wants for herself.

stood husband.

Bebe lives with he sweethear his mother. One ay she rec flowers from her nih admirer, side the bouquet is a ten dollar and a note telling or to buy the and a note telling tickets. Eddie fia

ing her he can pay A few nights la ing a theatre aft the show from It is pouring enough money Bebe waits in fr he chases around an umbrella. T beauty friend's car and she refuses.

At this crucial by in his limou but asks him to traffic cop make so that when Bu just disappeared

Frank Tuttle

d her job gs her into lng which omers are Most of her cand all men who eet her se fall for her. For most of the talion is Hale Hamilton, a misu

> the money or his own they are having enj balcony s Eddie h Eddie of the th wn looking proprietres

rs her a lift gent, Hale di it for Eddie em move al returns she clear, or ra

passes

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ANOTHER BIG NATIO

H ERE'S another interest-arousing, money-making exploitation tie-up arranged for exhibitors by Paramount's Exploitation Department.

All the dealers of the Glazo Co., of Cincinnati, O., manufacturers and national distributors of Glazo Liquid

Nail Polish and Glazo Cuticle Mas sage, have been advised to cooperate with you to put "The Manicure Girl" over to mutual advantage.

Many of the features of the tie-up have been mentioned briefly in the last column on page one.

Get in touch with the Paramount exploiteer assigned your territory. He has been advised fully concerning this exploitation stunt and will do everything in his power to put the idea over for full profits.

By the time this Press Book reaches you you will undoubtedly have received through the mail material making mention of this tie-up. If not, your Paramount exploiteer will tell you all about it.

If ever there was a money making stunt for dealers and a seat-seller for exhibitors it's this tie-up on "The Manicure Girl."

Hop onto it!

BOVE dealer 10" x 14" o

There is received fre out of Beb catcher this And the

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help you

omes to the. Theatre eric and annie Hatton, Hant uthors of the sta "UP and Down, Edmund tairs Burns is leading Others n the cast are Ha Hamilton, Charlotte Ann Walker, Ann Brand Shotwell and Mary Marie The story is a o dy-drama of a manicure girl hose longfor the nice which money can breaks up a del uy almost

Comedy In he Rain

romance.

In Bebe Daniels' n w picture "The inicure Girl" at t seatre there is on ich more comedy has been inject-than in any other in a long tim. Bebe is the anicure girl and Edmund Burns ays her sweetheat. He is your anicure girl and ays her sweethea t. He is very uch in love with her, but being ung and poor he las a tough time making both end meet and keep with his fiancee Naturally she kes nice things, a d her job in an clusive hotel bries her into concet with everyting which she ants for herself.

Most of her curomers are men, nd all men who neet her seem to all for her. Forenest of the bat-alion is Hale Hamilan, a misundertood husband.

Bebe lives with he sweetheart and is mother. One may she receives lowers from her the admirer. Inde the bouquet is a ten dollar bill and a note telling her to buy theatre ickets. Eddie flare up and makes her promise to retur, the money telling her he can pay be his own seats. ng her he can pay he his own seats.

A few nights late they are leavng a theatre after having enjoyed the show from "god" balcony seats. It is pouring ran Eddie hasn't the snouring taxt, so while enough money for a taxt, so while enough money for a taxt, so while enough money for the theatre he chases around two looking for umbrella. The proprietress of passes in a

she refuses. she refuses.
At this crucial monent, Hale drives by in his limousir. She hops in but asks him to wit for Eddie. A traffic cop makes tem move along, so that when Burn returns she has just disappeared in clear, or rather

Bebe's beauty sho passes in a friend's car and offers her a lift but

the wet air.
Frank Tuttle dileted this one.

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Other big names in the cast of the picture are Dorothy Cumming, Charlotte Walker, playing Mrs. Mor-gan; Ann Brody, Marie Shotwell and Mary Foy.

by a clever plan straighten things

for all concerned.

"Vic" Moore, Stage Favorite, Still "Stepping" on Screen

"It has kept me young for twenty

No fabled fountain of youth, nor even the more modern age-chasers, such as mud baths and daily dozens, are credited with this miracle by Victor Moore, stage star, who is seen in support of Bebe Daniels in "The Manicure Girl," which opens at the Theatre on Just

playing the same type of part nearly every day in the year does the trick.

In the old days, Moore tried 'em all—and curiously enough, found himself getting older every year.

Then he played a character made famous in newspaper stories of the day: "Chimmey" Fadden. Then fol-lowed George M. Cohan's "Forty-five Minutes from Broadway," which gave him the same type of character. After one or two other plays, Mr. Moore took into vaudeville a sketch which also showed him in the role which by that time was beginning to be sort of second nature to him, and as year followed year, he found that him year followed year, he found that his "fans" wouldn't let him get away

"The Manicure seen as a breezy, "small time" sales-man, brilliant in a suit of giddy stripes and oblique pockets, a "Hello, Kid" button jauntily perched on one Kid" button jauntily perched on one lapel. Except for the costume, he looks just about as old-timers remember him in the days when New Rochelle was being glorified by Mr. Cohan.

"I've played everything from a school child to Nero in 'Quo Vadis'", says Moore, "and if I'd kept it up, I'd probably be doddering around in old men's roles now. But to play a breezy, fast-stepping young fellow of the Chimmy Fadden type, you've got to feel breezy and young. And hav-ing kept myself 'in character' on the ing kept myself 'in character' on the stage and screen for many years, I really feel as spry as I did twenty years ago." Moore has passed the half century mark.

Edmund Burns is Bebe's leading man in "The Manicure Girl," a clever comedy which deals with the advented of the stage of the little cuttele cutton.

tures of a cute little cuticle cut-up in New York City. Hale Hamilton and others appear in support.

else. The anything comes that night when Tony and Maria go to a show — after Tony has ordered her to return the money, sayordered her to return the money, saying he can buy all the theatre tickets she'll need. It is pouring rain when they come out. Rather than get a taxi, Tony goes after an umbrella, leaving Bebe standing in the rain. He no sooner returns that a gust of wind carries his hat merrily down the street. After it he goes, and this time when he returns, there's this time when he returns, there's no Bebe. Morgan had happened by in his limousine and though the girl had asked him to wait for Tony, a traffic officer messed up things a bit by ordering them on.

So it is we find Tony and Maria at sword points when she returns after supper with the millionaire at one of the city's many night clubs. The engagement ring is returned, and things look black in general, only to be straightened out by a queer twist of events in the last few scenes which bring Bebe and Morgan's wife to-

There's heart interest and appeal in "The Manicure Girl," too, but it's the delightful comedy that counts.

Other big names in the cast are Dorothy Cumming, Charlotte Walker and Mary Foy.

Bebe at the Rialto in "The Manicure Girl"

Bebe Daniels in "The Manicure Girl," her latest Paramount starring production, heads the bill at theTheatre, this week. The story, screen original, has to do with Maria Maretti, who holds hands with New York's most exclusive set daily at the Curzon Hotel.

Maria possesses the natural wom-anly desire to enjoy the marvelous side of life. Her surroundings, the people she meets only tend to make her more and more dissatisfied with her lot in life. Then happens along James Morgan, millionaire man-about-town. Like hundreds before him, he falls for Maria's soft Italian beauty. Result: gorgeous presents.

It is at this turn of events that Tony Luca, who is engaged to Maria, decides to take a hand in affairs, and what follows always results when a young man starts to tell an equally young girl just what she is to do and what she's not to do. The engagement is broken.

In the days that follow Maria sees a great deal of Morgan, until her little dream of new found happiness is shattered when she learns that Morgan already has a wife on his

One of the finest scenes that have happened along in some time is that between Bebe and Mrs. Morgan. A call for a manicurist brings Bebe to her home. She finds the woman most unhappy because her husband is deeply interested in another woman. husband is Bebe confesses that she is that wom-an and instead of the usual hair-pulling contest, the women take to putting two and two together. A fake telegram to Morgan to the effect that his wife is seriously ill brings matters to a climax. Off he goes on the run to her side, forgetting all ne brings Tony Luca back begging

Edmund Burns, as Tony, is Bebe's leading man in the picture. Hale Hamilton is cast as James Morgan, and Charlotte Walker plays his wife.

Edmund Burns Opposite Bebe in "Manicure Girl"

Edmund Burns, best remembered, perhaps, for his fine work in sup-port of Gloria Swanson in "The Hum-ming Bird," is Bebe Daniels' leading man in her latest Paramount star-ring picture, "The Manicure Girl," which will be shown on.....

at the.......Theatre.

Burns is the manicure girl's (Bebe) sweetheart in the picture. Bebe, like all women, loves beautiful clothes and luxurious entertainment. She keeps right on longing for the

She keeps right on longing for the clothes, while Burns does his best to hold up the entertainment end of it.

In the shop where she works, Bebe becomes acquainted with a wealthy male customer—married, by the way. Burns, of course, gets all het up over the attentions he pays the girl, and there's a quarrel—with Bebe. She returns his ring, and—well, it's a heap sight funnier than it sounds—funny for everyone but Burns, that funny for everyone but Burns, that is. In fact, "The Manicure Girl" is not only the funniest picture Bebe has ever made but the funniest picture seen in in some time. equally prominent names.

is Burns' mother, and Dorothy Cum-

ming is proprietress of the beauty shop where Bebe works.

There's plenty of New York atmos-phere in the picture—and laugh scenes galore.

"Abie's Irish Rose" In Motion Pictures!

No, they haven't' made a picture version of the phenomenally successful New York stage play — yet, but the Anne Nichols piece is on the screen nevertheless.

Here's how it all came about.

In her latest starring picture for Paramount, "The Manieure Girl,"
Bebe Daniels, who works in a beauty
shop in a high class hotel, receives a
gift of some roses from a wealthy married man. Accompanying the gift is a ten spot for theatre tickets, be-cause Bebe had told him she was very fond of the theatre.

But Edmund Burns, Bebe's flance in the picture, doesn't take kindly to the gift and makes the girl return the money, saying that he is able to buy their theatre tickets. They go to a show that night, and the show is—"Abie's Irish Rose." So that's

"The Manicure Girl," opens on Tuttle, who directed Bebe in "Miss Bluebeard." made this one too. The story was written especially for Bebe by Frederic and Fannie Hatton. Hale Hamilton, Dorothy Cumming and Mary Foy are a few of the well known names appearing in the supporting

Hale Hamilton in Cast of "The Manicure Girl"

Enter a new movie "villain" in the form of Hale Hamilton. Hale plays the role of a rich married man, who falls in love with Bebe Daniels in her latest picture, "The Manicure Girl", the Paramount Picture at the.....

In paying his compliments to Bebe he momentarily forgets his wife and cuts Edmund Burns, leading man, out of the picture. Eddie had thought he and Bebe were going to be mar-ried. This 'villain' is different in that he does not chase her around his bachelor apartment with a wild look in his eye or the key to the door in his pocket. On the contrary, he really believes himself in love with her until she proves his wife still holds first place in his heart.

Dorothy Cumming and Mary Foy also have important roles in the cast of "The Manicure Girl." The story is an original for the screen. Frank Tuttle directed.

A New Comedy Twist in "The Manicure Girl" Film

Instead of the ordinary "triangle," "The Manicure Girl" presents what might well be called a "lop-sided square." In this Paramount Picture at the Theatre, Bebe Daniels is seen as Maria Maretti; Edmund Burns is Antonio June Hale Hamilton, the famous stage star, is James Morgan, and Charlotte Walker is Mrs. Morgan.

Morgan falls in love with Bebe. She, with her new rich conquest, mo-mentarily forgets Burns. Called to

Mrs. Morgan's home as a manicurist, she finds the older woman very un-happy because of her husband's 'af-fair.' She determines to test Morgan's true feeling toward his wife. When she next sees him at his bungalow, a telegram arrives saying his wife is very ill. He is grief-stricken and leaves immediately without further thought of Bebe.

Burns, who has been installing a radio set for Morgan, overhears their conversation. A curious twist of affairs brings the picture to a uniqueand laughable climax.

"The Manicure Girl" is Bebe Daniels' latest Paramount star picture. Frank Tuttle directed.

Closes Today

Bebe Daniels' latest starring pic-ture, "The Manicure Girl," directed by Frank Tuttle for Paramount,

BIG NATIONAL TIE-UP



in illustration of the tie-up window hanger sent to help you put "The Manicure Girl" over right. | Size, all.

A BOVE
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There is
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And the o a special lithographed window display which dealers he Glazo Company. This is done in the form of a cut-miels at a manicure table—in 5 colors! What an eye-I be as a center piece for your display! ere's the tie-up mat at bottom of Column 2. Get deal-

with their name alongside your theatre ad. ers to run

Four-Page Colored Herald





TEBE NIELS

Above is a reproduction of the herald cover on "The Manicure Girl." The black and white print doesn't do the original justice. You should see the real thing in striking colors!

Inside pages contain punchy scenes and strong sales talk. Back page left blank for theatre name, play dates, etc.

A thousand for only \$3.00.





WINDOW CARD

To the left is illustrated the striking colored window card on "The Manicure Girl."

Put this in a shop window and it will attract as much attention as a twenty-four sheet.

Plenty of blank space for theatre name, dates, etc.

Only seven cents apiece. Samples at exchanges.



Six Sheet Poster 6A





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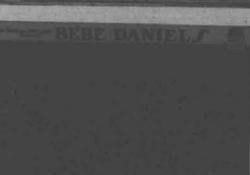
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More Catchy Catchlines

"There's many a quip twixt the cup and the tip," says The Mani-cure Girl.

The hand that rocks the orange stick rules the world. See "The

Daniel in the lion's den had nothing on Daniels in the manicure

justice. You should see the real thing in striking colors!

Inside pages contain punchy scenes and strong sales talk. Back page left blank for theatre name, play dates, etc.

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d Music Cues are gratis.

917 So. Olive Street, Los Angeles, Cal.

More Catchy Catchlines

"There's many a quip twixt the cup and the tip," says The Mani-

The hand that rocks the orange stick rules the world. See "The Manicure Girl."

Daniel in the lion's den had nothing on Daniels in the manicure

The story of a manicure girl who made the barber-shop chord a melody of love.

For a permanent wave of laughter, try "The Manicure Girl."



Sheet Poster 24A Twenty-fou



Three Sheet Poster 3B

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